

Building Knowledge of Women's Lived Experience of Gambling and Gambling Harms across Great Britain

Engagement Event – Wednesday 5th May 2021

Agenda

Timing	Activity
2.00 – 2.15	Welcome & Introductions
2.15 – 2.30	GambleAware's Research, Data & Evaluation Strategy
2.30 – 2.45	The Research Programme
2.45 – 3.10	Q&As
3.10 – 3.15	Summary & Next Steps

Welcome and Introductions



Role of GambleAware

Lead commissioner in prevention and treatment services for gambling harms

Charitable Objectives:

1

Advancement of education aimed at preventing gambling harm for the benefit of public of GB in particular young people and those who are most vulnerable.

2

Working to keep people safe from gambling harms through the application of a public health model based on three levels of prevention; through research, awareness raising and grants for provision of effective treatment, interventions and support.

Programme of work to-date includes:

Funding and improving the pre-existing treatment infrastructure

Commissioning the National Gambling Treatment Service – bringing together the National Gambling Helpline and a network of providers including specialist NHS clinics to offer a range of treatment services

Preventing gambling harms by producing public health campaigns and providing practical support to local services

Commissioning research & evaluation to improve knowledge of what works for whom in prevention

GambleAware's Research, Data & Evaluation Strategy

2021-2026

GambleAware's research, data & evaluation function

The research, data & evaluation function is how GambleAware builds knowledge that:

- Builds the evidence for our awareness raising, education and treatment approaches, design and commissioning
- Informs advocacy and influences policymaking at national and local level
- Informs public awareness

And we also

- Support and mobilise others to undertake research, and grow research and evaluation capability

GambleAware's research, data & evaluation function

The research, data & evaluation function is how GambleAware builds knowledge that:

Specifically, our focus is on building the evidence base of 'what works for whom' in:



The Primary Prevention

of gambling harms

– *evidence around what works in educational approaches and public awareness campaigns*



The Secondary Prevention

of gambling harms

– *what works in developing advice-giving capacity in workforces with gambling harms*



The Tertiary Prevention

of gambling harms

– *what works for whom in treatment interventions and support*

Evaluation and monitoring

Commitment to monitor and evaluate *all* prevention commissioning, to inform future commissioning & build the 'what works for whom' evidence for the whole system.

Key features of good evaluation:

- **Measures consequential change**
- **Provides learning to inform service design**
- **Transparent and accountable**

Decision-making framework provided by GambleAware's Evaluation protocol and principles for evaluation delivery: *being robust, credible, and useful; independent; underpinned by a clear logic model; and, proportionate: value for money and representing best practice in evaluations.*

Core areas of research, data & evaluation commissioning

Our three core areas of work will be delivered through a range of delivery vehicles

Core areas

- 1 Knowledge generation to support GambleAware's four commissioning objectives
- 2 Annual GB data sets and research
- 3 'Foundation' knowledge creation

Delivery vehicles

Commissioned portfolios, Evaluation Hub, PhD 2.0 grant programme

Annual GB Treatment Statistics, Annual GB Treatment & Support Survey & Maps

Academic Research Hub, What works centre partnership

The Research Programme



Building Knowledge of Women's Lived Experience of Gambling and Gambling Harms across Great Britain

We would like to build knowledge about the **drivers** of gambling participation and of gambling harms experienced by women and to understand the **differences** among sub-groups of women.

We expect that applications will:

- Have a mixed-methods, multidisciplinary and multi-sector approach to achieve the aims of the research programme.
- Be from consortia and multidisciplinary teams that include research agencies and/or academics and institutions.

Background and Context

What the evidence is telling us:

- The existing evidence base tends to focus predominantly on men.
- Participation in gambling and the rate of women experiencing gambling disorder is increasing
- Subgroups of women experience gambling harms in different ways.
- Women seek treatment and support for gambling harms in a different way to men.
- Affected Others are more likely to be women.

What the evidence is not telling us:

- There remains a limited understanding about the experiences and behaviours of different groups of women, how this varies by demographics and geography and how this relates to wider determinants of health.
- The drivers of gambling harm and how best to support women through services and interventions

Purpose and Aims

1. Explore the reality and lived experiences of women and their engagement with and experience of gambling, gambling harms, and gambling treatment and support services.
2. Establish and explore the drivers of gambling harms amongst women in Great Britain.
3. Explore the services, interventions, and policies needed to reduce and prevent gambling harms for women.

Research Scope and Focus

- Develop a model of a **gendered approach** to women and gambling.
- The **perceptions, attitudes, preferences, and behaviours** of women in relation to gambling
- **Stigma and discrimination** faced by minority communities of women in the context of gambling.
- The **drivers** of gambling harms experienced by women.
- **Co-occurring health conditions and social issues** that may create barriers or opportunities for women to seek and receive information and advice, support or treatment for gambling harms.
- **Pathways** to seeking information and advice, support or treatment for gambling harms.
- **Effective interventions** to reduce and prevent gambling harms for women.
- **Media representations** of women and gambling and the impact on gambling participation.

Expected Outputs

The expected outputs from the research programme will be reports for:

- A. A lay audience, published by GambleAware, and
- B. Papers submitted to peer reviewed journals for academic publication.

Specifically:

- A separate report for each research workstream in the programme, written for a lay audience*
- A Synthesis report integrating findings from all research workstreams, written for a lay audience*
- A slide deck for presentation of key findings for GambleAware and / or an external audience
- Several peer reviewed publication submissions (at least three submissions in the course of the contract).

*All reports will be in word and will be peer reviewed in line with GambleAware's Research Publication Guidelines.

Q&A



Next Steps

Process	Date
Deadline for clarification questions	Monday 31 st May 2021
Deadline for Call for proposal submission	Monday 7 th June 2021, 12 Noon
Decision on Shortlisted applicants	Friday 18 th June 2021
Interviews with shortlisted applicants	Wednesday 23 rd June 2021
Final decision and Award	Tuesday 29 th June 2021

Thank You

