



31 July 2020

Mr Marc Etches
Chief Executive
GambleAware
Pennine Place
2a Charing Cross Rd
London WC2H 0HF

Dear Marc,

We promised to come back to you with more details on our commitment to RET. This letter outlines the approach we intend on taking for the provision of funds in order for GambleAware to have confidence in commissioning programmes aimed at safer gambling and treating gambling related harm.

We believe that the issue of safer gambling covers a number of areas. This includes ensuring sufficient treatment provision is available for those in need, as well as the key roles education and research play in reducing gambling related harm. While it is GambleAware's decision to decide on the best use of funds we wanted to express our view that a wide variety programming should be considered to pursue the objective of reducing of problem gambling.

The commitment by the large operators will cover all contributions to GambleAware (both annual and additional funding) with the exception of Bet Regret. The funding will start from January 2020 and continue until the 2023/2024 fiscal year. Each year we will have our own annual review of progress.

Some operators use a calendar year for determining GGY, but our preliminary view on funding on current estimates is the following:

Y1 - £5 million

Y2 - £10 million

Y3 - £25 million

Y4 - £35 million

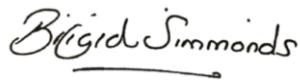
You will have noticed that this amounts to £75 million. However, the percentages applied to GGY over the four years means uncertainty as to year to year GGY. This is exacerbated by the effects of Covid 19. We intend on updating an amended figure each year, so this should be seen as a floor to funding with additional funding spread out over years 2-4.

Hopefully this will give you assurances on the funding levels. We have not discussed coordinating payment schedules across the large operators so this will remain the same based on historic transfer of funds schedules per operator to GambleAware.

The large operators have shown a strong commitment to increasing RET and we will look to encourage more operators across the industry to demonstrate their own commitment in a way that makes more funds available for funding the effort to make gambling safer and the provision of treatment that goes with it.

We look forward to continuing our dialogue in the coming months. We very much hope that you will be able to share with us some details of the programmes which are funded from these additional commitments made by the large operators.

With best wishes,

A handwritten signature in black ink that reads "Brigid Simmonds". The signature is written in a cursive style with a horizontal line underneath the name.

Brigid Simmonds OBE

Chairman