

# GambleAware®

## December 2016 Update

This is an update from Gamble**Aware**, formerly known as the Responsible Gambling Trust, the leading charity in Britain committed to minimising gambling-related harm.

We have changed our name to Gamble**Aware** so as to ensure those who we want to help are at the heart of everything we do and of every discussion about us.

Just 3% of those with an identifiable gambling problem are in treatment every year. With 30% of the UK population already aware of the Gamble**Aware** website, above all, the new name provides a good platform to significantly increase the number of people who know where to find the help and free counselling that we make available.

For further information, please visit [about.gambleaware.org](http://about.gambleaware.org) or [send us an email](#).

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### GambleAware reveals new strategy and publishes its Annual Report

**GambleAware reveals new strategy, aiming to treble the number of people treated each year who suffer from gambling-related harm.**

Gamble**Aware** has published its new five-year strategy; reinforcing its commitment to help those suffering from gambling-related harm by funding research, education and treatment services.

The strategy reviews the charity's objective to minimise the levels of gambling-related harm in Great Britain and to support and treat those who suffer from it. Gamble**Aware** is seeking to increase its funding to a minimum of £10m a year as it calls for all those who profit from gambling, not just the gambling industry, but also advertisers, lotteries and professional sports

clubs, to contribute to research, education and treatment services. Following the appointment of a new chair of trustees, Kate Lampard CBE, the strategy demonstrates how the charity will act as an independent voice in a controversial field and fund help and support to those who need it.

Trustees would welcome any feedback on the strategy - please contact us [here](#).

**Read the GambleAware Strategy here**

**Read the GambleAware Annual Report  
2015/16 here**

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## GambleAware's 4th Harm-Minimisation Conference - a huge success

GambleAware conferences have been instrumental in shaping the direction of research and policy development, as well as informing industry practice in relation to promoting player protection and responsible gambling behaviour.

This year's conference extended over two-days to review and discuss best practice in treatment and harm-minimisation.

**Presentations from the Conference are available here**

**Read the 4th Harm Minimisation Conference Programme here**



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## **Problem gambling costs the UK Government up to £1.2 billion per year**

**The cost of problem gambling was revealed this week in a new report commissioned by GambleAware. The study, completed by the IPPR, estimates that problem gambling costs the government between £260 million and £1.2 billion per year.**

[Read the 'Cards on the table' Report here](#)

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**GambleAware submits evidence on gaming machines and social**

## responsibility measures

GambleAware has drawn on the wealth of research it has commissioned to respond to the government's 'Call for Evidence on Gaming Machines and Social Responsibility Measures'.

[Read GambleAware's submission here](#)

## BeGambleAware website: Give us your feedback

We have refreshed the GambleAware website, and are currently consulting stakeholders about a new website, BeGambleAware.org, we plan to launch early in 2017.

You are welcome to visit the beta site [here](#) and email [iain@gambleaware.org](mailto:iain@gambleaware.org) to give us your feedback.

The existing site, gambleaware.co.uk, will remain operational indefinitely, so existing signs, leaflets and online advice will remain effective. Only once the new site has been evaluated as successful will we consider phasing out the old URL, and even then with at least 12 months' notice.



[Tour our new BeGambleAware website here](#)

## GambleAware research

GambleAware is committed to delivering an independently commissioned research programme that focuses on gambling behaviour and shifts the focus beyond the individual to include the gambling environment and products in line with a public health approach. Primarily we will be concerned to investigate the effectiveness of various treatment, prevention and education strategies in minimising gambling-related harm.

All GambleAware-funded research is published on the GambleAware InfoHub.

[Browse GambleAware research here](#)

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## GambleAware commissioning efficient and effective treatment and brief interventions

GambleAware is committed to commissioning an efficient and integrated system where limited finances can be directed to ensure the maximum number of problem gamblers receive the correct level of intensity of treatment for their problems to promote best outcomes and system efficiency. We will endeavour to ensure that those requiring lower levels of interventions get services suited to their needs and are not taking capacity of services designed to treat those with more severe and complex problems.

Also, we will seek to broaden the range of services and activities we support and work with in the future including general public awareness-raising, education and early prevention work, particularly among young people and vulnerable communities, relapse prevention, as well as exploring how we might support the development of online self-help and mutual-aid initiatives.

All treatment services funded as part of GambleAware's developing National Problem Gambling Service implement GambleAware's pioneering Data Reporting Framework (DRF).

This ensures that data is compiled on the nature and outcomes of the treatment they provide to a nationally agreed standard. This data will allow GambleAware to rigorously evaluate these outcomes on the basis of robust and comparable evidence and inform the development of best practice and outstanding care in Great Britain. Please visit our website to view the full Data Reporting Framework Guidance and Specification.

**Read the headlines from the Data Reporting Framework 2015-2016 here**

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## **It is not too late to support GambleAware in 2016**

GambleAware receives no public funding and relies on voluntary contributions from those who profit from the gambling industry in Great Britain.

To find out how your support will make a difference please call 020 7287 1994 or [email us](#). We look forward to partnering with you to address the evolving challenge of minimising gambling-related harm.

**[Click here to support GambleAware today!](#)**

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## **Nominations open for the GambleAware Award at the GamblingCompliance Global Regulatory Awards 2017**



**Next year's inaugural GamblingCompliance Global Regulatory Awards will be presented in association with GambleAware and will take place on April 25th 2017 in London.**

Included in the range of award categories will be the Gamble**Aware** Award For Outstanding Individual Contribution To Responsible Gambling In A Customer-Facing Role. This award is aimed at frontline staff (from trainee to premises manager or team supervisor), rather than more senior managers or executives, and recognises efforts over and above the requirements of their job role which have had a demonstrably positive impact on one or more customers.

**Submit your nominations here**

GambleAware is the operating name of the Responsible Gambling Trust  
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