

## ANNOUNCEMENT

### Phase one of evaluation into GambleAware funded treatment and support system published

**London, 16<sup>th</sup> October 2020:** GambleAware has today published the findings for phase one of an independent evaluation of the treatment and support system the charity funds.

This phase of the research, which was completed by Leeds Beckett University, sought to establish an 'exemplar gambling treatment system' framework.

Based on research findings, an initial framework was drafted, which consists of six core principles:

- Identification and understanding of treatment system requirements for the whole of the wider gambling system environment
- Collaboration across the gambling treatment system
- Governance, resources and processes to ensure adequate infrastructure and system functioning
- Attention to diversity and socio-structural status
- Awareness and accessibility of the gambling treatment system and appropriate individualised treatment
- Evidence informed system design (including interventions and gambling insight).

In addition to the framework, researchers highlighted the multi-level nature of the current system. From a network perspective, it was found that this multi-level structure has meant that not all components of the system, for example individual treatment providers, have a direct connection with each other.

Furthermore, researchers also identified how the current system structure has grown organically, rather than being purposefully designed. A consequence of expanding in this way is that collaboration between treatment and support providers may be more difficult.

Phase 2 of the evaluation will build on this framework, and areas of focus are being considered in the context of both the current and emerging treatment commissioning landscape.

The evaluation report can be found [here](#).

**-ENDS-**

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# GambleAware

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## About GambleAware

- GambleAware published an updated briefing note, which can be viewed online: <https://about.gambleaware.org/media/2238/briefing-note-july-2020.pdf>
- GambleAware is an independent charity (Charity No. England & Wales 1093910, Scotland SC049433) that champions a public health approach to preventing gambling harms – see <http://about.gambleaware.org/>
- GambleAware is a commissioner of integrated prevention, education and treatment services on a national scale, with over £40 million of grant funding under active management. In partnership with gambling treatment providers, GambleAware has spent several years methodically building structures for commissioning a coherent system of brief intervention and treatment services, with clearly defined care pathways and established referral routes to and from the NHS – a National Gambling Treatment Service.
- The National Gambling Treatment Service brings together a National Gambling Helpline and a network of locally-based providers across Great Britain that works with partner agencies and people with lived experience to design and deliver a system, which meets the needs of individuals. This system delivers a range of treatment services, including brief intervention, counselling (delivered either face-to-face or online), residential programmes and psychiatrist-led care.
- In the 12 months to 31 March 2019, provisional figures show that the National Gambling Treatment Service treated 10,000 people and this is projected to rise to 24,000 people a year by 2021. Helpline activity is currently running at about 30,000 calls and on-line chats per annum. GambleAware also runs the website BeGambleAware.org which helps 4.2 million visitors a year and signposts to a wide range of support services.
- GambleAware produces public health campaigns including Bet Regret. A Safer Gambling Board, including representatives from Public Health England, the Department for Digital, Culture, Media and Sport, and GambleAware, is responsible for the design and delivery of a campaign based on best practice in public health education. The Bet Regret campaign is being funded through specific, additional donations to the charity, in line with a commitment given to the government by the broadcasting, advertising and gambling industries. See <https://about.gambleaware.org/prevention/safer-gambling-campaign/>.