

ANNOUNCEMENT

GambleAware publishes evaluations into the Northern Gambling Clinic and GameChange cCBT programme

London, 31st July 2020: GambleAware has today released two completed evaluation publications as part of the charity's commitment to generate a 'what works for whom' evidence base. The charity has published a formative process evaluation of the Northern Gambling Clinic Leeds Hub and also a formative process evaluation of the capacity and uptake of the GameChange cCBT programme.

The evaluation of the Northern Gambling Clinic Leeds Hub was completed to provide insight into the process and experience of the conception, commissioning and delivery of this model for the provision of treatment and support. The results of the evaluation will be used to help inform the design process of future services in other communities.

Alongside this, GambleAware has also published the findings of its evaluation into the GameChange cCBT pilot programme. Reviewing the first four months of delivery, the evaluation looked at the capacity and uptake of the service and has been used to inform GambleAware's decisions about increasing the capacity of the service.

The two evaluations are part of GambleAware's ongoing commitment for 2020/21 to prioritise the evaluation of its commissioned treatment and support activity. As outlined in the charity's updated briefing note, GambleAware is focusing on generating a 'what works for whom' evidence base, to support and inform education, early intervention approaches, tools, treatment and support service design, as well as commissioning.

So far this year, the charity has commissioned independent evaluations of the Scottish Gambling Education Hub and the Gambling Support Service (Citizens Advice) in England and Wales.

All of GambleAware's live evaluation projects can be viewed [here](#).

All of GambleAware's completed evaluation publications can be viewed [here](#).

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GambleAware

About GambleAware

- GambleAware published an updated briefing note, which can be viewed online: <https://about.gambleaware.org/media/2238/briefing-note-july-2020.pdf>
- GambleAware is an independent charity (Charity No. England & Wales 1093910, Scotland SC049433) that champions a public health approach to preventing gambling harms – see <http://about.gambleaware.org/>
- GambleAware is a commissioner of integrated prevention, education and treatment services on a national scale, with over £40 million of grant funding under active management. In partnership with gambling treatment providers, GambleAware has spent several years methodically building structures for commissioning a coherent system of brief intervention and treatment services, with clearly defined care pathways and established referral routes to and from the NHS – a National Gambling Treatment Service.
- The National Gambling Treatment Service brings together a National Gambling Helpline and a network of locally-based providers across Great Britain that works with partner agencies and people with lived experience to design and deliver a system, which meets the needs of individuals. This system delivers a range of treatment services, including brief intervention, counselling (delivered either face-to-face or online), residential programmes and psychiatrist-led care.
- In the 12 months to 31 March 2019, provisional figures show that the National Gambling Treatment Service treated 10,000 people and this is projected to rise to 24,000 people a year by 2021. Helpline activity is currently running at about 30,000 calls and on-line chats per annum. GambleAware also runs the website BeGambleAware.org which helps 4.2 million visitors a year and signposts to a wide range of support services.
- GambleAware produces public health campaigns including Bet Regret. A Safer Gambling Board, including representatives from Public Health England, the Department for Digital, Culture, Media and Sport, and GambleAware, is responsible for the design and delivery of a campaign based on best practice in public health education. The Bet Regret campaign is being funded through specific, additional donations to the charity, in line with a commitment given to the government by the broadcasting, advertising and gambling industries. See <https://about.gambleaware.org/prevention/safer-gambling-campaign/>.