

# GambleAware

Pennine Place • 2a Charing Cross Rd  
London • WC2H 0HF  
T: +44 (0)20 7287 1994  
[info@gambleaware.org](mailto:info@gambleaware.org)  
[about.gambleaware.org](http://about.gambleaware.org)

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## ANNOUNCEMENT

### **GambleAware welcomes the Betting & Gaming Council funding announcement**

**London, 15 June 2020:** GambleAware welcomes the four-year pledge of up to £100 million to fund treatment services for people experiencing gambling harm. Keeping people safe from gambling harms requires a coherent, co-ordinated and well-funded system of prevention and treatment underpinned by effective partnership working.

This funding will enable GambleAware to continue to develop the National Gambling Treatment Service across England, Scotland and Wales in partnership with the NHS, public health agencies, local authorities, and voluntary sector organisations. Guided by an expert Board of trustees, the charity will ensure that evidence-informed services are commissioned according to need within a robust and accountable system, and that funding is allocated efficiently and independently as one would expect of other health and social care commissioning and grant-making bodies.

**-ENDS-**

**Contact:**

Sarah Evans

+447523 609413

[gambleaware@atlas-partners.co.uk](mailto:gambleaware@atlas-partners.co.uk)

## NOTES

- The Betting and Gaming Council announcement can be found [here](#).
- GambleAware is an independent charity (Charity No. England & Wales 1093910, Scotland SC049433) that champions a public health approach to preventing gambling harms – see <http://about.gambleaware.org/>
- GambleAware is a commissioner of integrated prevention, education and treatment services on a national scale, with over £40 million of grant funding under active management. In partnership with gambling treatment providers, GambleAware has spent several years methodically building structures for commissioning a coherent system of brief intervention and treatment services, with clearly defined care pathways and established referral routes to and from the NHS – a National Gambling Treatment Service.
- The National Gambling Treatment Service brings together a National Gambling Helpline and a network of locally-based providers across Great Britain that works with partner agencies and people with lived experience to design and deliver a system, which meets the needs of individuals. This system delivers a range of treatment services, including brief intervention, counselling (delivered either face-to-face or online), residential programmes and psychiatrist-led care.
- In the 12 months to 31 March 2019, provisional figures show that the National Gambling Treatment Service treated 10,000 people and this is projected to rise to 24,000 people a year by 2021. Helpline activity is currently running at about 30,000 calls and on-line chats per annum. GambleAware also runs the website BeGambleAware.org which helps 4.2 million visitors a year, and signposts to a wide range of support services.
- GambleAware produces public health campaigns including **Bet Regret**. A Safer Gambling Board, including representatives from Public Health England, the Department for Digital, Culture, Media and Sport, and GambleAware, is responsible for the design and delivery of a campaign based on best practice in public health education. The Bet Regret campaign is being funded through specific, additional donations to the charity, in line with a commitment given to the government by the broadcasting, advertising and gambling industries.  
See <https://about.gambleaware.org/prevention/safer-gambling-campaign/>.