

GambleAware[®]

October 2017 Update

Welcome to GambleAware's latest quarterly e-newsletter.

Guided by the [National Responsible Gambling Strategy](#), GambleAware is an independent charity tasked to fund research, education and treatment services to help minimise gambling-related harm in Great Britain.

GambleAware is a commissioning and grant-making body, not a provider of services. The charity's strategic aim is to broaden public understanding of gambling-related harm as a public health issue and to help those that do develop problems get the support and help that they need quickly and effectively.

GambleAware requires a minimum of £10 million annually to deliver its current responsibilities, and looks to all those that profit from commercial gambling to support the charity.

In May 2017, GambleAware published a two-year [Commissioning Plan](#) that sets out how it proposes to broaden the range of services and activities it funds, supports and works with in the future. These will include general public awareness-raising, education and early-prevention work, particularly among young people and vulnerable communities, relapse prevention as well as exploring how to support online self-help and mutual aid initiatives.

We hope you find this e-newsletter helpful.

Marc W. Etches, Chief Executive

For further information, please visit about.gambleaware.org or [send us an email](#).

[Sian Griffiths: Is gambling a public health issue?](#)

Public health precautionary strategies are needed at national and local level to protect populations from harm from gambling

"The word gambling comes from an obsolete early 18th century word "game" meaning "play games." As such, it implies fun and positive benefit to well being [...] But at what point does gambling become problematic, not only to individuals, but also to society? And since many problem gamblers are at risk of significant health and social problems such as mental illness, drug and alcohol misuse, relationship breakdown, criminal activity, and financial difficulties, what role does gambling play as a co-factor in health inequalities?"

Sian Griffiths, Emeritus Professor, Chinese University of Hong Kong. Institute of Global Health Innovation, Imperial College London. Trustee, GambleAware.

[Read the full article here](#)

GambleAware at the Scottish Parliament

On Tuesday 12th September, GambleAware hosted an event for MSPs and their staff at the Scottish Parliament, delivering training in brief interventions in partnership with Fast Forward and the RCA Trust.



Responsible Gambling Week 2017

GambleAware will be supporting this year's first ever industry-wide Responsible Gambling Week.

We warmly welcome this cross-sector initiative, led by the Industry Group for Responsible Gambling (IGRG). It is scheduled to run from Thursday 12th to Wednesday 18th October, and we will be working along with GamCare and our national network of treatment providers to complement operator activities throughout the week. More details will follow from IGRG via its member trade associations.



A loud wake-up call for the gambling industry

A new GambleAware report shows gambling operators, across the industry, are poor at giving staff suitable training in how to promote safe gambling amongst customers. The report also revealed customers felt existing responsible gambling messages are often confusing and unclear.

The research, requested by the Industry Group for Responsible Gambling (IGRG), and undertaken by Revealing Reality, revealed many staff had not had practical training in how to promote responsible gambling in their day-to-day jobs. It found that very few have the confidence to communicate effectively with customers how to minimise the risks of gambling, and at worst, could inadvertently encourage customers to “chase their losses”, or develop flawed “winning strategies”.

Staff surveyed said there is more emphasis on regulatory compliance than actually helping customers day-to-day. However, the research did point out that some operators are in the process of developing new training strategies for staff.

[Read the press release here](#)

[Read the full report here](#)

All published research that has been commissioned by GambleAware can be found here

Registration is now open for GambleAware's 5th annual Harm Minimisation Conference

6th and 7th December at The King's Fund, London

GambleAware to focus on lotteries, eSports and the relationship between professional sport and gambling at its 5th annual Harm-Minimisation Conference.

The overall theme for this year's conference will be focused on how young people are gambling and gaming in a rapidly evolving technical and social environment, and asking what implications does this have for minimising gambling-related harm in the future.

[Click here for further information](#)

BeGambleAware.org



After completing a positive evaluation of our website, for all our consumer-facing messaging we will now be using [BeGambleAware.org](https://www.begambleaware.org). It is not only a URL, but a call to action in its own right, and reflects our charitable status. (The old www.gambleaware.co.uk will remain operational until the end of 2018, but redirects visitors to the new website.)

The latest edition of the industry advertising code has now been amended to incorporate this change between now and the end of 2017, and we are now planning a campaign across the industry to encourage all new materials (not just advertising) to refer to the new website, making the new logo available for use on leaflets, websites, machines etc.

Visit [BeGambleAware](#)

GambleAware research

GambleAware is committed to delivering an independently commissioned research programme that shifts the focus beyond the individual to include the gambling environment and products in line with a public health approach.

GambleAware's research activity is guided by the recently published [RGSB Research Programme](#) and its independence is ensured by the [Research Governance and Commissioning Procedure](#) agreed with the Gambling Commission and its independent advisers, the Responsible Gambling Strategy Board. All commissioned research is published via the [GambleAware InfoHub](#).

GambleAware has begun the implementation of its two years [Commissioning Plan](#), inviting bids to research the effect of gambling [advertising and marketing](#) on children, young people and vulnerable people.

New research commissioned by GambleAware was published which demonstrates that online gambling companies can use the data they hold on how customers play to identify those with gambling problems or at risk of developing problems. This means companies could act to help players change the way they gamble or get the help they need in a way that is tailored to their level of risk and type of behaviour. Read the press release [here](#) and the research [here](#).

At the request of the Industry Group for Responsible Gambling (IGRG) GambleAware commissioned researchers led by Revealing Reality to identify good responsible gambling practice and inspire change across the gambling industry. The overall aim of the responsible gambling industry initiatives programme of research is to enhance industry social responsibility practices, where a cooperative approach across operators would be beneficial. The

project has been supported by a large number of operators, with many staff participating in working groups. The report from the first phase of this work has now been published [Responsible gambling industry initiatives - phase 1](#). We are now planning the next phase which will pilot and evaluate some of the best new ideas which emerged from the work so far, with an ambition to identify some effective common actions which IGRG will then encourage the entire industry to adopt on a voluntary basis.

[Browse GambleAware research here](#)

Trek to Machu Picchu 2018. Sign up today!



[Want to know more? Further Information Here](#)

Join GambleAware on a trek around one of the most beautiful sites of the ancient world

6th October - 15th October 2018

Machu Picchu is one of the New Seven Wonders of the World, and now is your chance to see this stunning and enigmatic site in all its glory.

This ten-day experience will see you head to Peru to discover the world heritage site of Machu Picchu and explore parts which many tourists don't ordinarily get to see. You'll explore the Inca capital of Cusco,

hike in the Peruvian Andes and finally, reach the ancient lost city of Machu Picchu, situated 2,430m above the Sacred Valley.

If you have an adventurous spirit, then this is the perfect challenge for you.

The experience is run by our trekking partner, Charity Challenge (ATOL 6546), who have over 16 years experience in delivering stunning treks to thousands of fundraisers. You'll be travelling with like-minded people, all raising money for the same great cause.

So go on, do something extraordinary and sign up now.

Do you have a question? No problem. Just get in touch with us on info@gambleaware.org or call the team on [020 7287 1994](tel:02072871994)

[Watch the video here](#)

GambleAware's 2017-18 Donation Guidelines available online

[Donate here](#)

Text AWARE to 70660 to donate £10 to GambleAware

Texts cost £10 plus your standard network rate. GambleAware will receive 100% of your donation. You must obtain permission from the bill payer before sending a text message. If you have any queries about text-to-donate, please call 020 7287 1994 or email:

info@gambleaware.org. Responsible Gambling Trust Operating as GambleAware® is a registered charity (Charity No 1093910)

GambleAware is the operating name of the Responsible Gambling Trust
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